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Pacific Southwest Maintenance Management Training School

by Kendra Pettengill

For the 4th year in a row, Romtec had the honor of attending the Pacific Southwest Maintenance Management School (PSMMS) at Lake Arrowhead, California.

For the 2nd year in a row we were also the sole sponsor of the softball game on Wednesday afternoon. The school is an intense, week-long workshop teaching management, budgeting, and much more to park and recreation managers from all over the Southwest and Western United States. Participants come from Texas, Arizona, New Mexico, Nevada, Utah, Colorado, Wyoming, of course California, and other western states sometimes as well.

Each year on Wednesday, they hold a small vendor fair luncheon with a handful of vendors invited to set up displays outside in the Southern California sunshine and amidst the beauty and grandeur that is Lake Arrowhead.

This year, 2010, was the 25th anniversary of the school and a cause for celebration for all involved. Romtec sponsored the Softball game where a great banner hung at the field reminding everyone of who was sponsoring the event. With budget's tight everywhere, without the sponsorship from companies like Romtec for events such as the softball game these events would probably have to be cut from the program.

The softball game is always a fun time and like no other game you will see. Rubber chickens, yellow penalty flags, gifted home runs, and ensuring the board of regents stay well refreshed and hydrated, are all a part of the festivities. Several times throughout the game the participants on both teams broke into chants of "Romtec, Romtec, Romtec". It's a great feeling to take part in this event.

During the Wednesday lunch, the handful of invited vendors get the full attention of almost all attendees, a full page advertisement in their student books, and this year an opportunity to pitch our products and services before lunch. There are not many situations these days that are a win-win for all involved, but this is truly one of them. It is a huge opportunity for Romtec and we help ensure that the school continues to be able to offer recreational opportunities, such as the softball game where camaraderie, physical exercise, and just a plain old fashioned good time is had by all.

This year, again, Romtec was given a beautiful plaque, thanking us for our sponsorship. This relationship with PSMMS is one that Romtec holds near and dear to our hearts. There is mutual respect and friendships that have developed over the last 4 years and we hope it continues for many more.

The setting is beautiful, the invitation honored, the hosts gracious, the participants kind, respectful, and just plain fun. It is the best event I have attended and the one I look forward to the most every year. Romtec thanks CPRS for the opportunity and the hospitality.

